



Indy Reads  
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**FOR IMMEDIATE RELEASE**

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**Andrew Luck to Receive Indy Reads 2018 Literacy Hall of Fame Award**

*Award will be presented next month at Indy Reads fundraiser*

**INDIANAPOLIS, IN. (MARCH 14, 2018)** — Indy Reads, Central Indiana’s leading adult literacy nonprofit, is proud to announce Andrew Luck, quarterback for the Indianapolis Colts, as the recipient of the 2018 Indy Reads Literacy Hall of Fame Award.

The award will be presented to Luck at the 20th-annual Alphabet Affair gala on April 21, 2018. The gala — a fundraising benefit for Indy Reads’ literacy programs — will be held at the Indianapolis Central Library.

The Indy Reads Literacy Hall of Fame Award is given to a member of the Indianapolis community who champions and promotes the cause of literacy in significant and long-lasting ways. Luck was chosen as an honoree for his work with The Andrew Luck Book Club, an online book club where he shares the joy of reading with others.

“We are thrilled to honor Andrew and to say thank you for all of his work to get people excited about reading,” said Indy Reads Chief Executive Officer Ryan King. “Andrew’s enthusiasm for great books and sharing those stories can help inspire others to learn and read along, and build those literacy skills we believe are the foundation for success.”

Approaching its third year, the book club sparks conversation and fosters community through monthly book recommendations for rookie and veteran readers across genres and generations.

Recent recipients of the Indy Reads Literacy Hall of Fame Award include Betsy Delgado of Goodwill of Central & Southern Indiana (2017), Indianapolis author Dan Wakefield (2016), and educator Sarah Green and author John Green (2015).

“I am honored to receive the 2018 Literacy Hall of Fame Award,” said Luck. “I want to thank Indy Reads for not only selecting me, but more so for its efforts in adult and family literacy in Central Indiana. My parents instilled the value of reading at an early age and stressed the importance of learning something new with every book. I’m thrilled to have had the chance to share my passion with children and adults around the country, and I’m excited to support Indy Reads and its efforts to encourage reading in Indianapolis.”

Fans of reading, literacy, and Colts football are all encouraged to come see Luck receive the Literacy Hall of Fame Award at next month’s Alphabet Affair. Tickets and table sponsorship information can be found at [indyreads.org/alphabet](http://indyreads.org/alphabet), by phone at (317) 275-4034, or by email at [sponsorship@indyreads.org](mailto:sponsorship@indyreads.org).

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### **About Indy Reads:**

For more than 30 years, Indy Reads has led the promotion of literacy skills to adults and families in Central Indiana. High literacy levels give access to better opportunities for educational, career, and personal and civic advancement, but statistics show that 1 in 6 Hoosier adults currently read at or below a fifth-grade level. Through our interactive Community Classroom model, we offer programs for adult learners to increase literacy and English language proficiency. Experienced instructors, skilled student navigators, and trained classroom volunteers support students in their efforts to achieve. Our vision to *Make Indianapolis 100% Literate* will give everyone the necessary skills for a greater quality of life.

### **About The Andrew Luck Book Club:**

The mission of the Andrew Luck Book Club is to share some of the books I've enjoyed, and to build a continually-growing community of readers of all levels by engaging through social media.

Book club members stay connected through Facebook, Instagram, and Twitter via the hashtag #ALBookClub, where they share photos, videos, and commentary about each book. Luck also hosts a podcast, The Andrew Luck Book Club Podcast with WFYI 90.1 FM, where he speaks with authors about writing and literature. He also interacts with young readers in classrooms around the state and facilitates read-alouds in local libraries.