



Indy Reads' 2025 Fundraising Breakfast

Indy Reads will host its annual Breakfast on **Thursday, April 24, 2025** at the **Ivy Tech Community College Conference & Culinary Center!**

Last year, we hosted 400 attendees representing every corner of our community while celebrating our 40th anniversary. This year, with your help, we will welcome our entire community (including students, graduates, volunteers, community leaders, and more) **at absolutely no cost to attendees.** This is why your sponsorship is so very important.

Sponsoring Indy Reads' breakfast fundraiser is an opportunity to exponentially increase the impact of donations. **Funding raised at the Breakfast will directly support our English Language Learning, High School Equivalency, Literacy Foundations, and job readiness programming.** Meaningful sponsorships will allow us to raise those programming dollars without sacrificing accessibility and equitable inclusion during the event.

This past fiscal year, Indy Reads served **more than 400 Hoosier adults.** Our students represent 48 different countries and 35 different languages. 96% of our adult students are people of color, immigrants, and/or living 200% below the federal poverty level. With your help, our students can unlock their potential, which helps us all unlock the potential of our wider community.

It is only through our partnerships that we can empower adults and their families through English language and literacy. **Please fill out the form below to become a 2025 Indy Reads Breakfast Sponsor.**



I would like to sponsor the 2025 Indy Reads Fundraising Breakfast:

- ☐ \$15,000 Nobel Laureate Sponsor
- ☐ \$5,000 Pulitzer Prize Sponsor
- ☐ \$2,500 Limited-Edition Sponsor
- ☐ \$1,000 Book Club Sponsor
- ☐ \$500 New York Times Bestseller Sponsor

Payment Information:

- ☐ Enclosed is a check, made payable to Indy Reads
- ☐ I would like to make a payment by credit card
(Also accepted online at IndyReads.org/Breakfast2025)
- ☐ Please send invoice to:
Name: _____
Email: _____

Payment by Credit Card: Total Amount: \$ _____ Email: _____

- ☐ VISA
- ☐ Mastercard
- ☐ Discover
- ☐ American Express

Name on Card: _____ Signature: _____

Credit Card Number: _____

Expiration Date: _____ CVV#: _____

Address: _____

Recognition Name: _____
(Please list name(s) or organization as you would like it to appear in print and digital communications.)

Please mail this form with your payment to Indy Reads, 1066 Virginia Avenue, Indianapolis, IN 46203, or you may scan and email this form to Sam Ferrante at giving@indyreads.org



UNLOCKING OUR POTENTIAL



Indy Reads' 2025 Fundraising Breakfast

Nobel Laureate Title Sponsor

\$15,000+

- ✓ Recognized in communications as "Unlocking Our Potential presented by [Your Name Here]"
- ✓ 60 second video message in campaign email and on our social media (optional)
- ✓ Verbal mention at the event and featured post on social media
- ✓ Recognition on event signage
- ✓ Sponsor name and logo included in event program and digital and print communications
- ✓ Sponsor name and logo with link included on website through May 2026
- ✓ Sponsor name and logo included in our Impact Report
- ✓ Reserved table with logo

Pulitzer Prize Sponsor

\$5,000+

- ✓ Featured post on social media
- ✓ Recognition on event signage
- ✓ Sponsor name and logo included in event program and digital communications
- ✓ Sponsor name and logo with link included on website through May 2026
- ✓ Sponsor name and logo included in Impact Report
- ✓ Reserved table with logo

Limited-Edition Sponsor

\$2,500+

- ✓ Recognition on event signage
- ✓ Sponsor name included in event program and digital communications
- ✓ Sponsor name with link included on website through May 2026
- ✓ Sponsor name and logo included in our Impact Report
- ✓ Reserved table with logo

Book Club Sponsor

\$1,000+

- ✓ Sponsor name included in program
- ✓ Sponsor name included on some event signage
- ✓ Sponsor name included on website through May 2026
- ✓ Sponsor name and logo included in Impact Report

NY Times Bestseller Sponsor

\$500+

- ✓ Sponsor name included in program
- ✓ Sponsor name included on some event signage
- ✓ Sponsor name included on website through May 2026
- ✓ Sponsor name included in Impact Report